

## Leadership in Green Times: The Path to Sustainability

### **Dr. Joseph Garcia - Bowman Distinguished Professorship in Leadership and Director of the Karen W. Morse Institute for Leadership at Western Washington University**

Dr. Garcia was recently named as the Bowman Distinguished Professorship in Leadership and Director of the Karen W. Morse Institute for Leadership at WWU. Previously, Dr. Garcia was associate dean of Western's College of Business and Economics (CBE) and director and founder of the Center for Excellence in Management Education at CBE. He received his master's degree from Western and a doctorate in organizational and social psychology from the University of Utah. His career focus is on leadership and building healthy communities in organizations, with publications spanning topics of diversity, managerial skills, management education, leadership, group support systems, and change management with information technology.

He is the co-author with WWU Education Professor Karen Hoelscher of the book "Managing Diversity Flashpoints in Higher Education," focusing on diversity-driven problems and topics, and the methodologies used to solve them. He is a member of the Academy of Management, the Organizational Behavior Teaching Society, the Management Faculty of Color Association, the Academy of Business Educators and the Society for Industrial and Organizational Psychology and currently serves as member of the Editorial Board for the Journal of Management Education, the Academy of Management Learning and Education Journal, and the Journal of Leadership and Organizational Studies.

His honors include receiving the Organizational Behavior Teaching Society's Peter J. Frost Excellence in Mentoring Award, the Western Washington University Diversity Achievement Award, the Western Washington University Foundation Board of Directors Campus Volunteer of the Year, the Organizational Behavior Teaching Society Distinguished Service Award, and the Academy of Management's Organizational Behavior Division Exceptional Leadership and Service Award, and the Washington Latino Business Association's Leadership Award.

### **Josh Henretig - Sr. Environmental Sustainability Manager Microsoft Corporation**

Josh Henretig has been with Microsoft for seven years and has held positions in Sales, Business Strategy and Management, and Environmental Sustainability. Prior to Microsoft, Josh worked at Onyx Software where he held a variety of sales, marketing and management positions.

In his current position as Senior Environmental Sustainability Manager, Josh is responsible for engaging with customers on the role of technology solutions to reduce their energy demands, manage their energy use and environmental footprints and rethinking business practices that impact the environment. Josh is also responsible for developing and managing a global community of "environmental sustainability leads" who, as ambassadors for Microsoft in their country or region, are responsible for localizing Microsoft's Corporate Environmental Strategy.

Through this field organization, Josh and his team focus on reducing the company's business travel, driving energy efficiency improvements, engaging with customers and partners on the role of technology for sustainability, and for engaging with local policy makers to advance how information technology can enable a clean energy economy.

### **Byron B. McCann - Managing Partner Ascent Partners Group, Co-Chairman, Board of Directors, Northwest Energy Angels**

Byron McCann is managing partner of Ascent Partners, an advisory firm to clean technology companies; venture partner at Prism Capital; a member of the Keiretsu Forum and Hawaii Angels, two angel investment networks; and NW Regional Co-chair of the Clean Tech Open. He was a founder of genSoft, which had the first Windows database and was acquired by Computer Associates; COO of a cable television advertising venture, acquired by TCI; and a senior consultant for Ernst & Young's national telecommunications consulting practice.

He is on the board of the Northwest Entrepreneur Network; formerly vice chairman of the WTIA (Washington Technology Industry Association); on the board of the non-profit Broadway Bound Theatre and the NatureMapping Foundation. He is a cum laude graduate from Harvard and has an MBA from Stanford.

### **Tom Malone - President and CEO, MicroGREEN Polymers**

Tom is the founder of three previous ventures, the last two launching breakthrough technologies to the packaging industry. With over 30 years of entrepreneurial management experience, Tom provides a fresh business perspective as a skilled growth strategist offering tactical skills in intellectual property management, product development, sales and marketing. Tom is the inventor of 7 Patents and developed 4 trademarks. He has been a member of the Institute of Packaging Professionals since 1998 and won the 2002 Highest Achievement Award, the Gold Award Winner in Environmental Achievement and the Gold Award Winner in Technical Innovation from the Flexible Packaging Association in 2002. Tom was also presented with the 2001 R & D 100 Award, R & D Magazine. Tom earned an MBA from Pepperdine University, and a bachelor's degree from the University of California, Santa Barbara.

### **Moderator - Joel S. Petersen, Vice President, Bernstein Global Wealth Management, Advisory Board, The Center for Excellence in Management Education**

Mr. Petersen graduated from WWU in 1984 in Business Administration and a focus in finance. Mr. Petersen began a 20 year enterprise sales and management career in the high tech industry with companies such as Egghead Software, Onyx Software, Ascential and IBM. Mr. Petersen co-founded GreenDisk, a computer and software recycling company and recycled diskette manufacturer. The company grew to 120 employees and four locations nationwide and diverted more than 1 billion pounds of materials from landfills.

Following his original passion for finance, Mr. Petersen made a move to wealth management and is currently a Vice President with Bernstein Global Wealth Management in downtown Seattle. He works with high net worth individuals, families and foundations.

Mr. Petersen is a board member of the Western Washington University, College of Business and Economics Center for Excellence in Management Education, Emerald City Rotary Club, as well as Board President of Gilda's Club Seattle. He is also an advisor for the Western Washington University Student Investment Fund.